○ Media Advisory (Jan. 11, 2022)

○ Press release (Jan. 18, 2022)

○ **2022 BRANDING & GRAPHICS** - Use [this branding guide](#) to create event materials including National Day of Racial Healing graphics.

○ **Banner Ads**

○ **15, 30 and 60-second promo reels** of 2022 NDORH event (for local TV and online media)

○ **Digital ad** about the upcoming National Day of Racial Healing

○ Social hashtag #HowWeHeal

○ **Individual Action Kit**

○ **English Conversation Guide**

○ **Spanish Conversation Guide**

○ **Haitian Creole Conversation Guide**

○ **Photo**, La June Montgomery Tabron, president and CEO, W.K. Kellogg Foundation