

Special note for 2022: In the midst of the pandemic, the health and well-being of people remains our primary concern. There are many activities, tools and resources in this action kit that can easily be adapted as virtual experiences for participation in this year's National Day of Racial Healing.

- Create and invite other local foundations to sign a public pledge to invest in anti-racism initiatives. This would include a framework for strategies that listen to and favorably impact communities. One example of an approach to listen to communities is [this one](#) from the Fund for Shared Insight.
- Read some of the recent publications and websites about improving funding practices for racial equity and racial justice and discuss them with your colleagues:
 - [An Economy for All: Updated Recommendations for How Philanthropy Can Improve Access to Capital for People of Color and Women Entrepreneurs](#) (Arabella Advisors)
 - [The Case for Funding Black-Led Social Change: Redlining by Another Name - What the Data Says to Move from Rhetoric to Action](#) (ABFE – Strengthening Black Communities)
 - [Investing in Native Communities: Philanthropic Funding for Native American Communities and Causes](#) (Native Americans in Philanthropy and Candid)
 - [Collective Good: Recommendations for Philanthropy on Racial Solidarity & Asian American, Native Hawaiian and Pacific Islander \(AANHPI\) Communities](#) (Asian Americans/Pacific Islanders in Philanthropy)
 - [LATINXFunders](#) (Hispanics in Philanthropy and Candid)
 - [Grantmaking with a Racial Justice Lens: A Practical Guide](#) (Philanthropic Initiative for Racial Equity)
 - [Mismatched: Philanthropy's Response to the Call for Racial Justice](#) (Philanthropic Initiative for Racial Equity)
- Connect with other local foundations or your grantees to co-develop a meaningful and memorable virtual experience for the 2022 National Day of Racial Healing.
- Explore the Knight Foundation's [report](#) and think about who is managing your foundation's endowment and how you can ensure the asset managers include women and people of color.
- Provide scholarships or grants to students of all ages and student-led organizations to support meaningful activities related to advancing racial equity and racial healing in your local community.

- Start a letter, email and/or phone campaign to address problems related to how resources are allocated to racial equity and racial healing efforts. Invite your audience to participate in a local area event of your own creation or co-create one with a partner organization.
- Check out the Communications Network's [Diversity, Equity and Inclusion project](#) featuring tools and resources to help guide foundation and nonprofit communicators to improve racial equity in their work. Read their 2021 report: [Race and Racism: Doing Good Better](#) to learn about how narratives can help change minds and hearts leading to action.
- Take to social networks with a show of support using the hashtag **#HowWeHeal**.
- Become an active part of the solution year-round. Invest in educational programs, health programs and economic development programs, etc. – grounded in social justice to hold discussions about fostering a positive environment of racial equity and racial healing.
- Buy advertising space in local publications (online or print) to amplify the day's activities and purpose. Ads can be simple e.g., (YOUR ORGANIZATION' S NAME) Supports the National Day of Racial Healing, Jan. 18, 2022, or a lengthier article by your organization regarding support. Share your ad in many places such as your website and social networks where you enjoy membership (e.g., Facebook, Twitter, Instagram etc.) and don't forget to use the hashtag **#HowWeHeal** so everyone can find it.
- Engage the support of local influencers and local celebrities to take an active part in promoting and participating in local activities.